

MEE Inc.'s CEO Doug Howarth Presents Seminar in Multidimensional Economics

Exploring the concept that the Law of Supply and Demand is really the Law of Value and Demand

LOS ANGELES ([PRWEB](#)) April 05, 2019 -- UCLA Extension's Business, Management and Legal Programs Department showcases CEO Doug Howarth of Multidimensional Economic Evaluators (MEE Inc.).

Awarded with Best Paper for Economic and Data Analysis by the International Cost Estimating and Analysis Association, Howarth will be hosting the Spring Quarter's Seminar in Multidimensional Economics. The event will take place on Thursday, April 11th and brings together students, professionals from industry, government and the academic communities for an in depth look at multidimensional economics and the implications of its discovery on current day business models. The seminar offers attending students 0.4 Continuing Education Credits.

Multidimensional economics explores the concept that the law of supply and demand does not work, that the actual model is the Law of Value and Demand. Howarth will be presenting the newly discovered field of Multidimensional Economics (ME) as a tool revealing previously hidden market forces spreading across multiple dimensions.

“Knowing these rules empowers those who can take advantage of them” says Howarth. “The data recognizes that we all play economic tug-of-war in all markets: we pay more for products with more value, but demand fewer as prices rise. For every product value point based on its features and price, there is a linked demand point as units sold and price. In every market value and demand self-organize according to buyers' rules.”

Topics include the Law of Value and Demand, value responses, aggregate market demand, demand frontiers, cost and profit analyses, 4D systems, 5D systems, as well as immediate and ultimate aiming. Concepts addressed include market limits, open market space, and maximizing the rate of return.

Howarth goes on to say “Contribution to the ever-expanding understanding of the way multidimensional economics is lifting the secret veil of value and exposing market mysteries is our mission at MEE Inc. We are honored to be able to share this discovery with the students at UCLA Extension as well as with the business community.”

MEE Inc.'s patent-pending MEE4D techniques work for all types of markets, and it has served a wide range of companies; from startups to members of the Fortune 500. MEE Inc. clients include global leaders including NASA, United Technologies, Lockheed Martin and Raytheon.

This event is scheduled for 6:30pm-10pm PST, April 11th, 2019 and will take place at UCLA's Dodd Hall, Room 178. Open to the public, community attendance is encouraged. Tickets can be purchased by contacting the UCLA Extension Enrollment Office or by registering at <https://www.uclaextension.edu/finance-investments/finance/course/seminar-multidimensional-economics-mgmt-8911>.

About Douglas K. Howarth, MEE Inc.



Doug Howarth founded MEE Inc. in 2011, after working for Lockheed Martin's Skunkworks for 31 years. He published peer-reviewed papers by ICEAA, ISPA, AIAA, IEEE, SAE, the Royal Aeronautical Society (RAeS) and the International Congress of the Aeronautical Sciences (ICAS). He presented his paper, "A 7D Trade," to ICAS in Brazil in September. Doug recently appeared on Tell Me Something I Don't Know, by Stephen J. Dubner, coauthor of Freakonomics and co-creator of Freakonomics Radio. For more visit: meevaluators.com



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